

2022 Sponsorship Proposal

GRAND VALLEY



DRESSAGE SOCIETY

www.gvds.org

Prepared by: **Inka Spatafora**
Sponsorship Chairperson
sponsors@gvds.org

Grand Valley Dressage Society

2242 Signal Rock Court
Grand Junction, CO 81505-8305

About Grand Grand Valley Dressage Society

Grand Valley Dressage Society (GVDS) is a sport event organizer with headquarters in Grand Junction. GVDS was established in 1996 and we pride ourselves on being a leading organizer of successful horse shows and educational events on the Western Slope. Our club supports and welcomes both classical and western dressage riders in our region with education and dressage show opportunities.

We are a chapter of the Rocky Mountain Dressage Society (RMDS) and offer USEF/USDF recognized shows for classical dressage. In addition, we host schooling shows recognized by Western Dressage Association of Colorado (WDACO) and Western Dressage Association of America (WDAA) for western dressage awards programs.

Education is key to our mission to support our riders and encourage dressage principles for happy, healthy horses.

We pride ourselves on building strong, lasting relationships with our sponsors. In fact, most of our sponsors have supported our organization for many years.

Every sponsor we work with will be in contact with our Sponsorship Chairperson, who is responsible for ensuring that your partnership with GVDS helps you reach your advertising goals.



GVDS Dressage Shows

Each GVDS dressage show is held at our local Mesa County Fairgrounds. This is a top notch facility which provides us with two show arenas, two warm-up rings, plenty of stalls and RV hook-ups for our out-of-town participants.

Our shows attract many participants from all over Colorado, Utah, Wyoming and New Mexico. All Schooling Shows are two-day shows that are very well attended.

The June Show is largest show and is a USEF/USDF/RMDS/AQHA recognized. This year's officials are both International judges, one of whom judged the 2021 Olympics in Tokyo. We expect this three-day show to be very full, drawing participants from all over our region, due to the popularity and prestige of these judges.

We are very excited to be able to host this event.

2022 GVDS Shows



This show weekend is our largest show of the year and is comprised of all three shows listed below!

Shows I & II are both recognized featuring an Olympic and International judge.

Don't miss out on this big event!

Summertime Warm-Up Show

Date: June 3, 2022
Judge: Dolly Hannon "S" & "R" Judge
Location: Mesa County Fairgrounds
Approved by RMDS, WDAA and WDACO

\$1500

Sponsor the June Summer Show weekend and get **THREE Shows** named for your business!

Summertime Show I

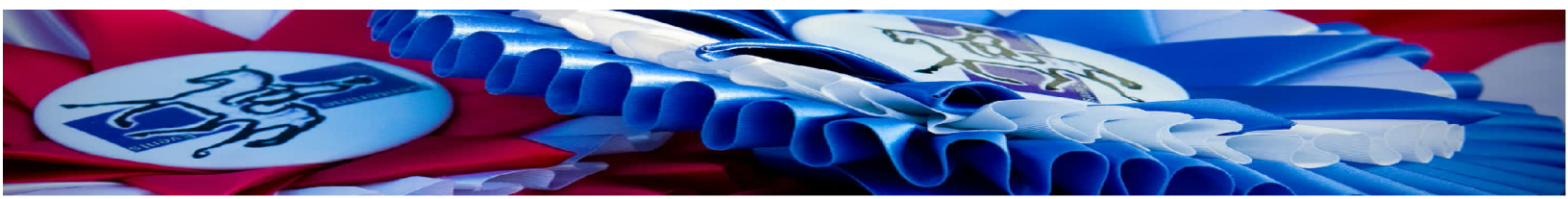
Date: June 4, 2022
Judges: Janet Foy FEI O/5* & "S", Dolly Hannon "S" & "R" Judge
Location: Mesa County Fairgrounds
Approved by USEF, USDF, RMDS, WDAA, WDACO

Summertime Show II

Date: June 5, 2022
Judge: Janet Foy O/5*FEI, "S" Judge
Location: Mesa County Fairgrounds
Approved by USEF, USDF, RMDS, WDAA, WDACO,

Sponsorship Benefits

- ◆ One sponsorship gives you exclusive sponsorship to *three shows*
- ◆ All three shows will be named for your business e.g.: *[Your business name] Summertime Show I & II*
- ◆ Sponsor spotlight flyer included in all competitor's show packages (content to be provided by sponsor)
- ◆ Year-at-a-glance show poster - all sponsored shows listed with sponsor for 2022
- ◆ Featured spot for business logo and business name on your show's poster
- ◆ Show poster displayed on GVDS' webpage, newsletter, and on Facebook for a month before the beginning of the show
- ◆ Business name prominently displayed in the prize list.
- ◆ GVDS provided space for table or booth (sponsor may supply swag and/or display banner)
- ◆ Promotional announcements during the show
- ◆ Photo opportunity with show participants and winners
- ◆ Sponsor recognition at GVDS year-end awards celebration



Schooling Show I

Date: April 23-24, 2022
Judge: Donna Meyer "r" & "R"
Location: Mesa County Fairgrounds

\$1000

Schooling Show III

Date: August 27-28, 2022
Judge: Sharron Sarchet "r" & "R"
Location: Mesa County Fairgrounds

Become the single sponsor for one of our schooling shows and have it named after your business.

Schooling Show IV

Date: October 8-9, 2022
Judge: Carol Cunefare "L"
Location: Mesa County Fairgrounds

Schooling Show Sponsor Benefits

- ◆ Show will be named for your business e.g.: *[Your business name] Schooling Show I*
- ◆ Sponsor spotlight flyer included in all competitor's show packages (content to be provided by sponsor)
- ◆ Year-at-a-glance show poster - all sponsored shows listed with sponsor for 2022
- ◆ Featured spot for business logo and business name on your show's poster
- ◆ Show poster displayed on GVDS' webpage, newsletter, and on Facebook for a month before the beginning of the show
- ◆ Business name prominently displayed in the prize list.
- ◆ GVDS provided space for table or booth (sponsor may supply swag and/or display banner)
- ◆ Promotional announcements during the show
- ◆ Photo opportunity with show participants and winners
- ◆ Sponsor recognition at GVDS year-end awards celebration



GRAND VALLEY DRESSAGE SOCIETY
2022 SHOW SPONSORSHIP FORM

Non-profit Tax ID# 84-1383108

Sponsor Information

Business Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email address: _____

Web Page address: _____

Telephone: _____ Contact: _____ Date: _____

Summertime Show Weekend Sponsorship \$1500 *(a total of three shows!)*

Sponsor the June Summer Show weekend and get THREE Shows elusively named for your business!

"[Your name here] Summertime Warm-Up Show" **June 3, 2022**

"[Your name here] Summertime Show I" **June 4, 2022**

"[Your name here] Summertime Show II" **June 5, 2022**

Submit Payment

Check info: Check # _____ Check Amount: _____ Signature: _____

Mail your check to: GVDS Sponsorship, 2242 Signal Rock Ct., Grand Junction, CO 81505.

Email: Logo, sponsor spotlight (ad), show announcement and business name to: sponsors@gvds.org

Our Sponsorship Chairperson will be in touch for any additional questions or information needed.

Thank you for your sponsorship - your support is valued and appreciated!



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2022 SHOW SPONSORSHIP FORM

Non-profit Tax ID# 84-1383108

Sponsor Information

Business Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email address: _____

Web Page address: _____

Telephone: _____ Contact: _____ Date: _____

Schooling Show Sponsorship \$1000 per show *(only three available!)*

Become the single sponsor for one or multiple of our schooling shows and have it named after your business.

Available shows:

- "[Your name here] Schooling Show I" April 23-24, 2022
- "[Your name here] Schooling Show III" August 27-28, 2022
- "[Your name here] Schooling Show IV" October 8-9, 2022

Submit Payment

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Thank you for your sponsorship - your support is valued and appreciated!