

2024 Sponsorship Proposal

GRAND VALLEY



DRESSAGE SOCIETY

www.gvds.org

Prepared by:

Inka Spatafora

Sponsorship Chairperson

sponsors@gvds.org

Grand Valley Dressage Society

2242 Signal Rock Court

Grand Junction, CO 81505-8305

About Grand Valley Dressage Society

Grand Valley Dressage Society (GVDS) is a sport event organizer with headquarters in Grand Junction. GVDS was established in 1996 and we pride ourselves on being a leading organizer of successful horse shows and educational events on the Western Slope. Our club supports and welcomes both classical and western dressage riders in our region with education and dressage show opportunities.

We are a chapter of the Rocky Mountain Dressage Society (RMDS) and offer USEF/USDF recognized shows for classical dressage. In addition, we host schooling shows recognized by Western Dressage Association of Colorado (WDACO) and Western Dressage Association of America (WDAA) for western dressage awards programs as well as American Quarter Horse Association (AQHA).

Education is key to our mission to support our riders and encourage dressage principles for happy, healthy horses.

We pride ourselves on building strong, lasting relationships with our sponsors. In fact, most of our sponsors have supported our organization for many years.

Every sponsor we work with will be in contact with our Sponsorship Chairperson, who is responsible for ensuring that your partnership with GVDS helps you reach your advertising goals.

GVDS Dressage Shows



Each GVDS dressage show is held at our local Mesa County Fairgrounds. This is a top notch facility which provides us with two show arenas, two warm-up rings, plenty of stalls and RV hook-ups for our out-of-town participants.

Our shows attract many participants from all over Colorado, Utah, Wyoming and New Mexico. All Schooling Shows are two-day shows that are very well attended.

The June Show is the largest show and is a USEF/USDF/RMDS/AQHA recognized. This year's officials are both International judges, one of whom is a faculty member of the USDF. We expect this three-day show to be very full, drawing participants from all over our region, due to the popularity and prestige of these judges.

We are very excited to be able to host this event.

2024 GVDS Shows



This show weekend is our largest show of the year and is comprised of all three shows listed below!

Shows I & II are both recognized shows with esteemed US judges!

Don't miss out on this big event!

Summertime Warm-Up Show

Date: May 31, 2024

Judge: Renee Johnson "S" & "R"

Location: Mesa County Fairgrounds

Approved by RMDS, WDAA, WDACO, AQHA-Western

\$1500

Sponsor the June Summer Show weekend and get **THREE Shows** named for your business!

Summertime Show I

Date: June 1, 2024

Judges: Renee Johnson "S" & "R*", Heidi Gaian "S" & "R"

Location: Mesa County Fairgrounds

Approved by USEF, USDF, RMDS, UDS

Summertime Show II

Date: June 2, 2024

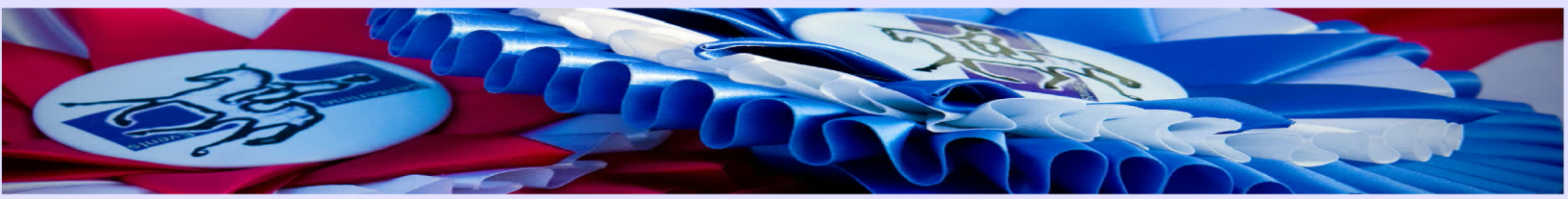
Judge: Heidi Gaian, "S" & "R" Judge

Location: Mesa County Fairgrounds

Approved by USEF, USDF, RMDS, UDS

Sponsorship Benefits

- ◆ One sponsorship gives you exclusive sponsorship to *three shows*
- ◆ Business logo displayed on GVDS webpage & GVDS Facebook Page
- ◆ All three shows will be named for your business e.g.: *[Your business name] Summertime Show I & II*
- ◆ Sponsor spotlight flyer included in all competitor's show packages (content to be provided by sponsor)
- ◆ Featured spot for business logo and business name on the show's poster
- ◆ Business name prominently displayed in the prize list.
- ◆ GVDS provided space for table or booth (sponsor may supply swag and/or display banner)
- ◆ Promotional announcements during the show
- ◆ Photo opportunity with show participants and winners
- ◆ Sponsor recognition at GVDS year-end awards celebration



Schooling Show I

Date: April 20, 2024
Judge: Dolly Hannon "S" & "R"
Location: Mesa County Fairgrounds
Approved by WDAA, WDACO/AQHA-Western

Welcome to Spring

Date: April 21, 2024
Judge: Dolly Hannon "S" & "R"
Location: Mesa County Fairgrounds
Approved by USEF, USDF, RMDS,UDS

Schooling Show II

Date: August 24-25, 2024
Judge: Michelle Combs "r" & "R"
Location: Mesa County Fairground
Approved by WDAA, WDACO, AQHA-Western

NEW!
**Recognized
Show!**

\$1000

Become the single sponsor for one of our schooling shows and have it named after your business.

Schooling Show III

Date: October 5-6, 2024
Judge: Kathy Simard "L"
Location: Mesa County Fairground

Schooling Show Sponsor Benefits

- ◆ Show will be named for your business e.g.: *[Your business name] Schooling Show I*
- ◆ Sponsor spotlight flyer included in all competitor's show packages (content to be provided by sponsor)
- ◆ Featured spot for business logo and business name on your show's poster
- ◆ Business logo displayed on GVDS webpage & GVDS Facebook Page
- ◆ Business name prominently displayed in the prize list.
- ◆ GVDS provided space for table or booth (sponsor may supply swag and/or display banner)
- ◆ Promotional announcements during the show
- ◆ Photo opportunity with show participants and winners
- ◆ Sponsor recognition at GVDS year-end awards celebration



GRAND VALLEY DRESSAGE SOCIETY
2024 SHOW SPONSORSHIP FORM

Non-profit Tax ID# 84-1383108

Sponsor Information

Business Name: _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Email address: _____

Web Page address: _____

Telephone: _____ **Contact:** _____ **Date:** _____

Summertime Show Weekend Sponsorship \$1500 *(a total of three shows!)*

Sponsor the June Summer Show weekend and get **THREE** Shows elusively named for your business!

<input type="checkbox"/>	"[Your name here] Summertime Warm-Up Show"	May 31, 2024
	"[Your name here] Summertime Show I"	June 1, 2024
	"[Your name here] Summertime Show II"	June 2, 2024

Submit Payment

Check info: Check # _____ Check Amount: _____ Signature: _____

Mail your check to: GVDS Sponsorship, 2242 Signal Rock Ct., Grand Junction, CO 81505.

Email: Logo, sponsor spotlight (ad), show announcement and business name to: sponsors@gvds.org

Our Sponsorship Chairperson will be in touch for any additional questions or information needed.

Thank you for your sponsorship - your support is valued and appreciated!



GRAND VALLEY DRESSAGE SOCIETY
2024 SHOW SPONSORSHIP FORM

Non-profit Tax ID# 84-1383108

Sponsor Information

Business Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email address: _____

Web Page address: _____

Telephone: _____ Contact: _____ Date: _____

Schooling Show Sponsorship \$1000 per show weekend *(only three available!)*

Become the single sponsor for one or multiple of our schooling shows and have it named after your business.

Available shows:

- | | | |
|--------------------------|---------------------------------------|--------------------|
| <input type="checkbox"/> | "[Your name here] Schooling Show I" | April 20, 2024 |
| <input type="checkbox"/> | "[Your name here] Welcome to Spring" | April 21, 2024 |
| <input type="checkbox"/> | "[Your name here] Schooling Show II" | August 24-25, 2024 |
| <input type="checkbox"/> | "[Your name here] Schooling Show III" | October 5-6, 2024 |

Submit Payment

Check info: Check # _____ Check Amount: _____ Signature: _____

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